

**solarvizyon**

ENERJİ DÖNÜŞÜMÜ ZİRVESİ VE FUARI

**17-18 ARALIK 2025**

ATO CONGRESIUM - ANKARA



# 2026'da Güneş Enerjisi Sektöründe Fiyat ve Teknoloji Beklentileri

Pınar ESER

TALESUN SOLAR – Vice President - EMEA



# The Economist

Fumbling for an exit strategy

The shape of the recession

Should firms pay dividends?

The race for a vaccine

APRIL 18TH-24TH 2020

## Is China winning?

The geopolitical consequences of covid-19



# The Economist

Have profits peaked?

Liz Truss: the Iceberg Lady

Emerging markets, the new haven

Time to legalise cocaine

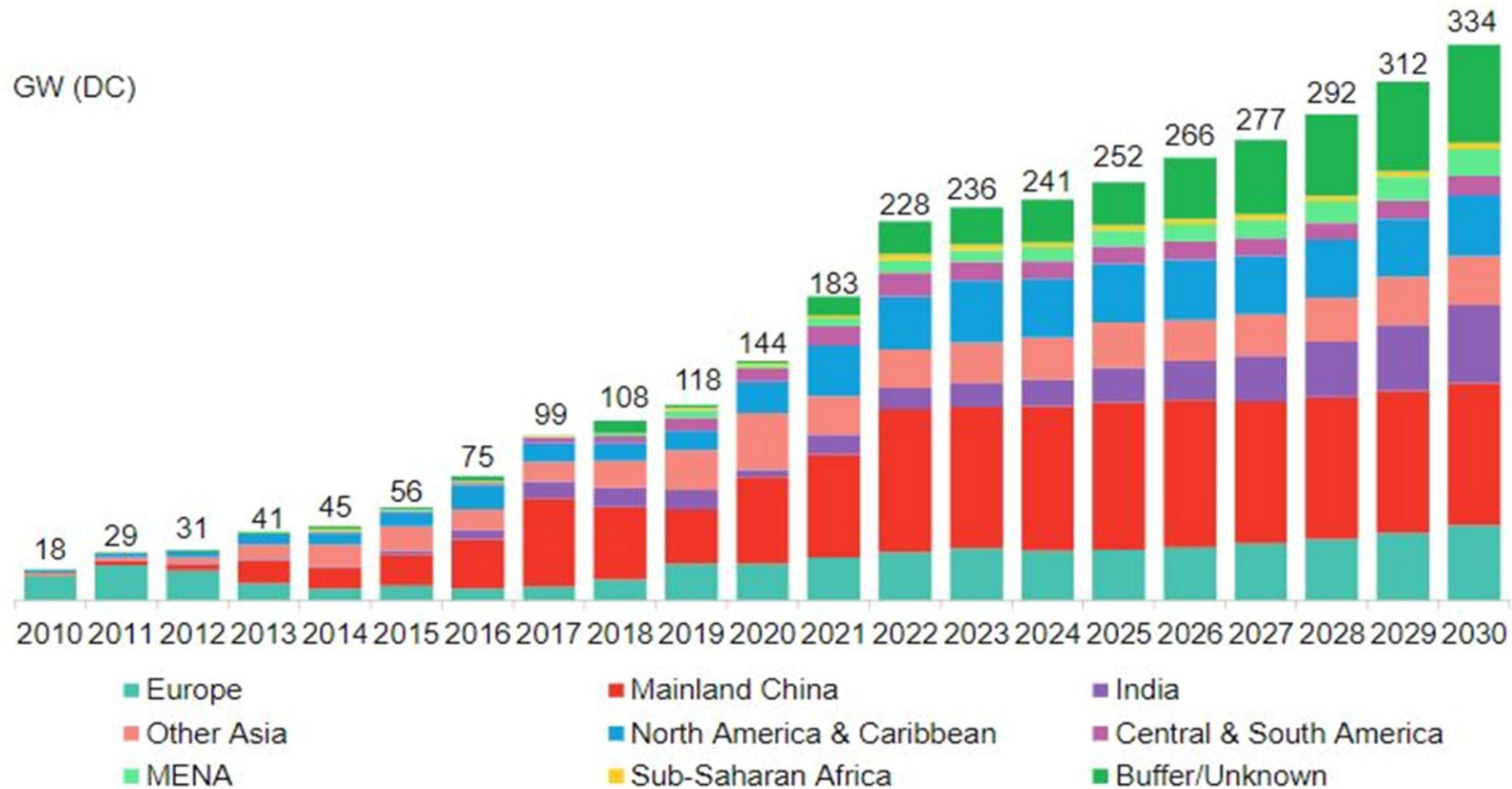
OCTOBER 15TH-21ST 2022



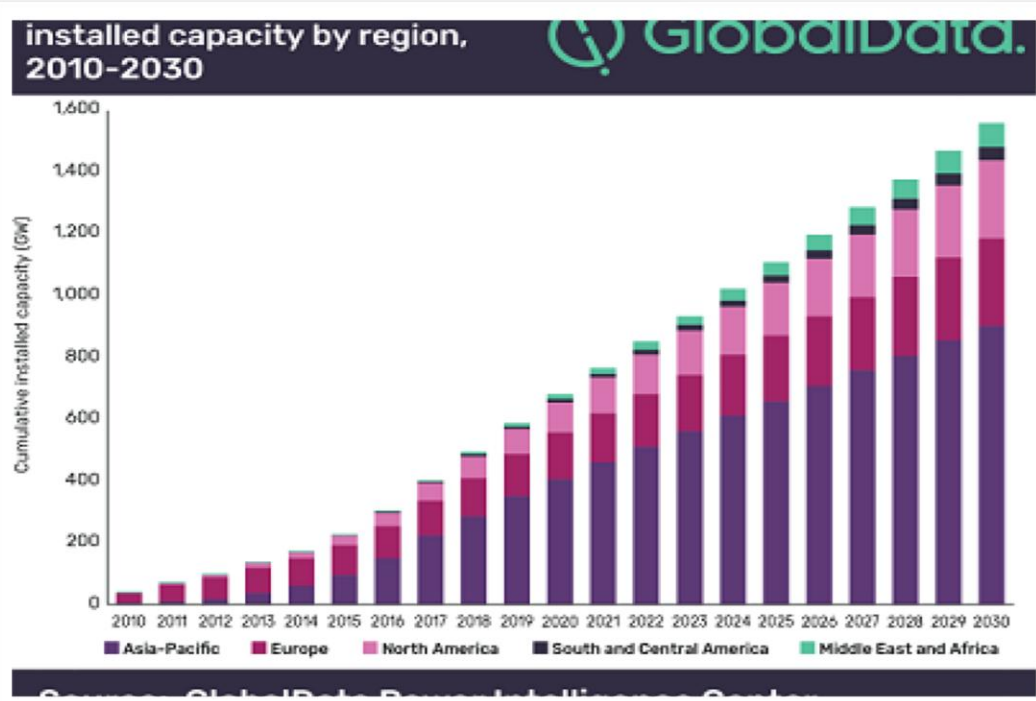
## THE WORLD CHINA WANTS



**Figure 1: Global PV installation estimate and forecast, as of January 2022**



Source: BloombergNEF



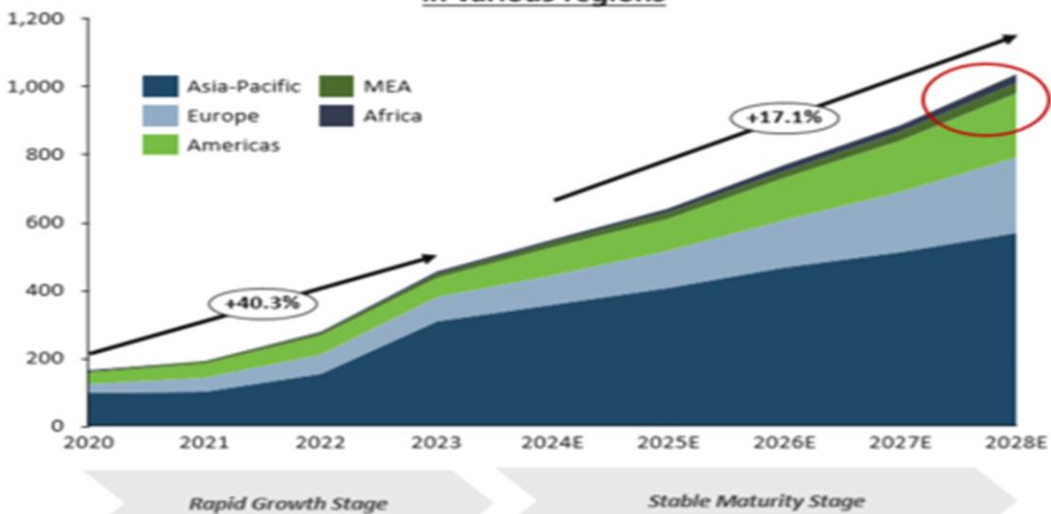
# Global solar growth 2020-2023

ANNUAL SOLAR PV INSTALLED CAPACITY



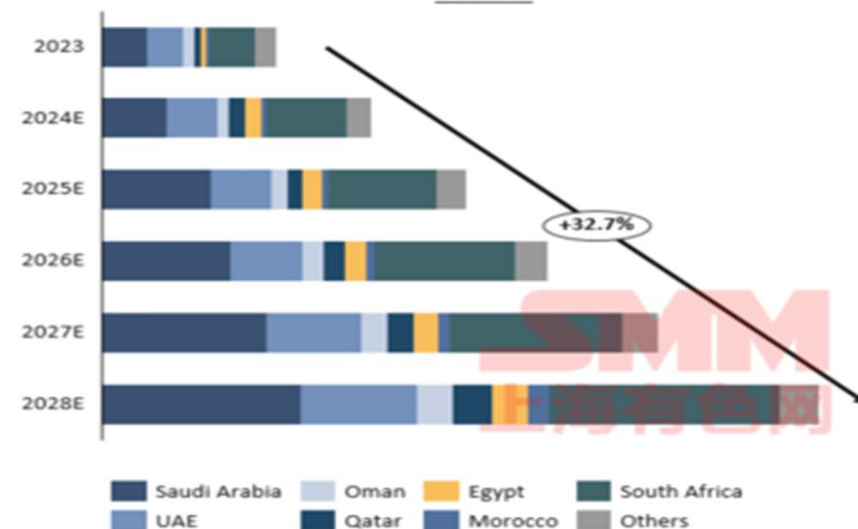
Unit: GW

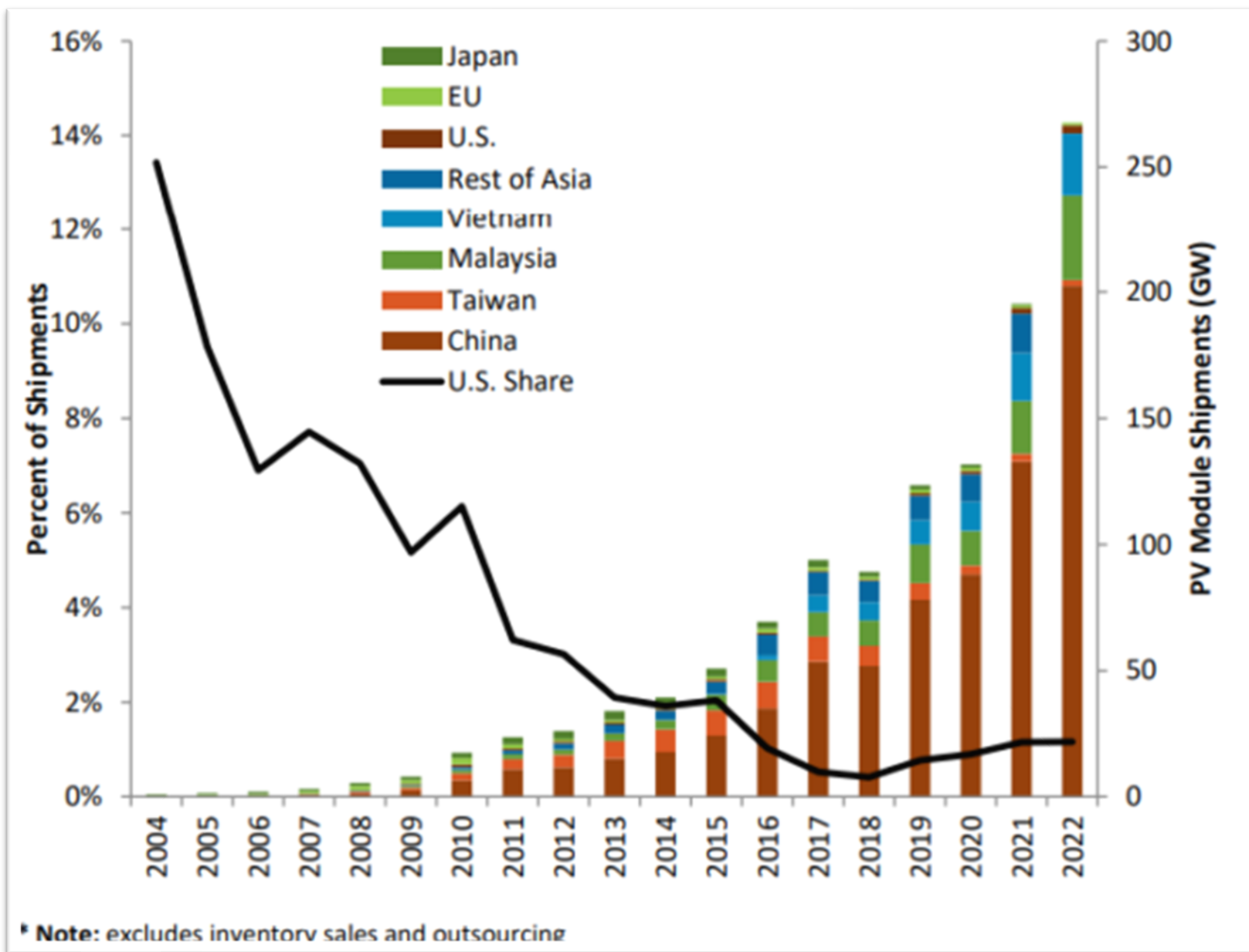
### Development trends of PV module demand in various regions



Unit: GW

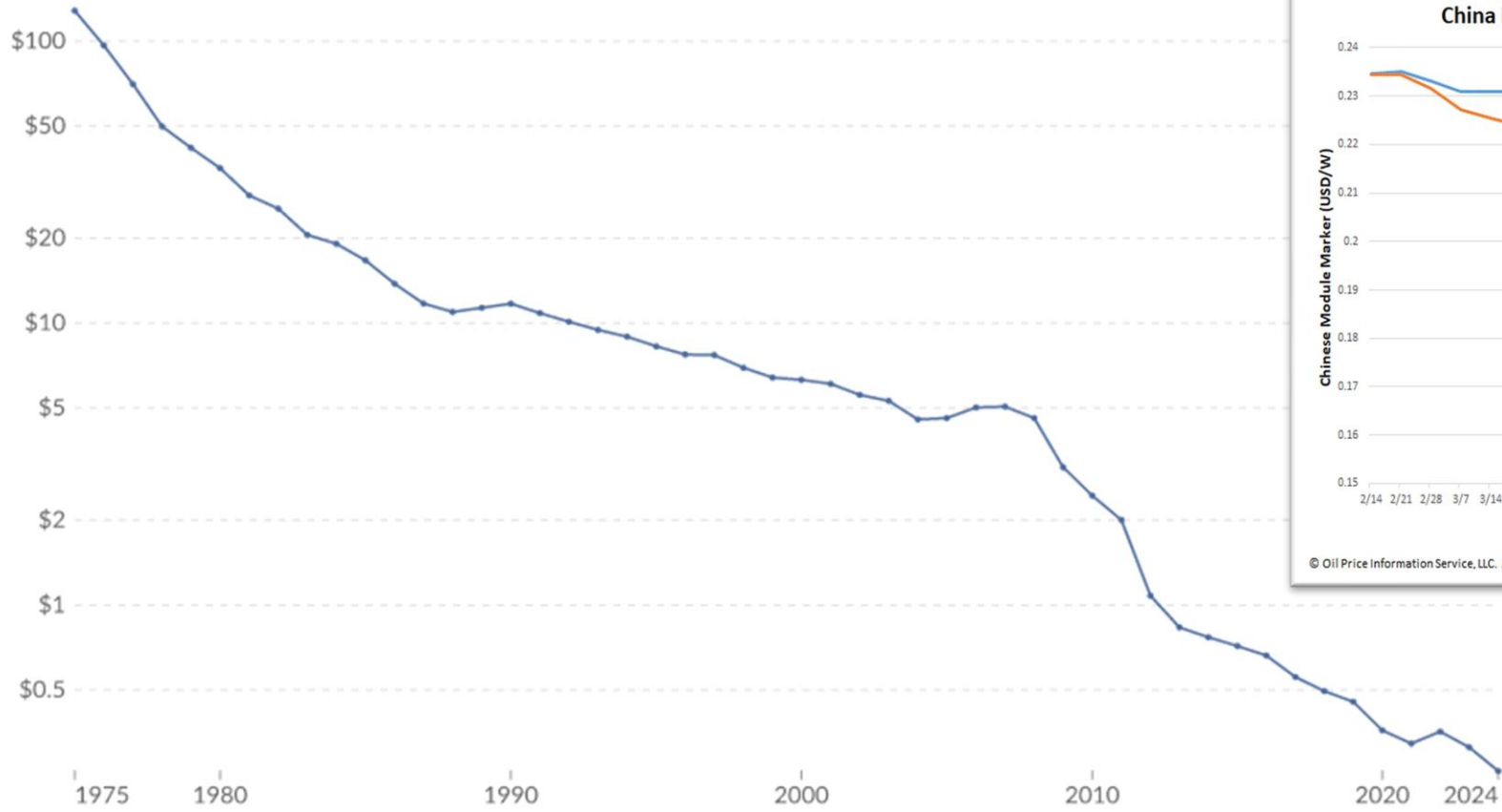
### Development Trend of PV Module Demand in MEA





# Solar (photovoltaic) panel prices

This data is expressed in US dollars per watt, adjusted for inflation.



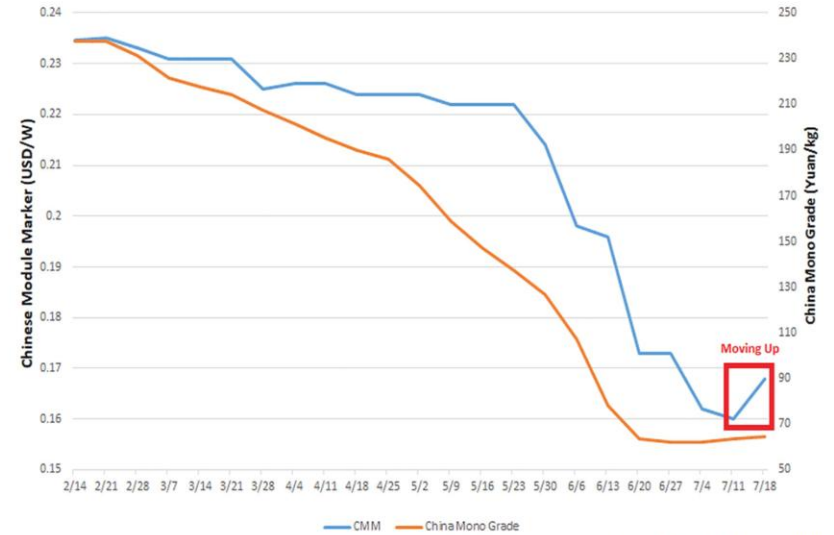
Data source: IRENA (2025); Nemet (2009); Farmer and Lafond (2016)

Note: Data is expressed in constant 2024 US\$ per watt.

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## China Module, Polysilicon Prices Since February Highs



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Source: OPIS APAC Solar Weekly

**The  
Economist**

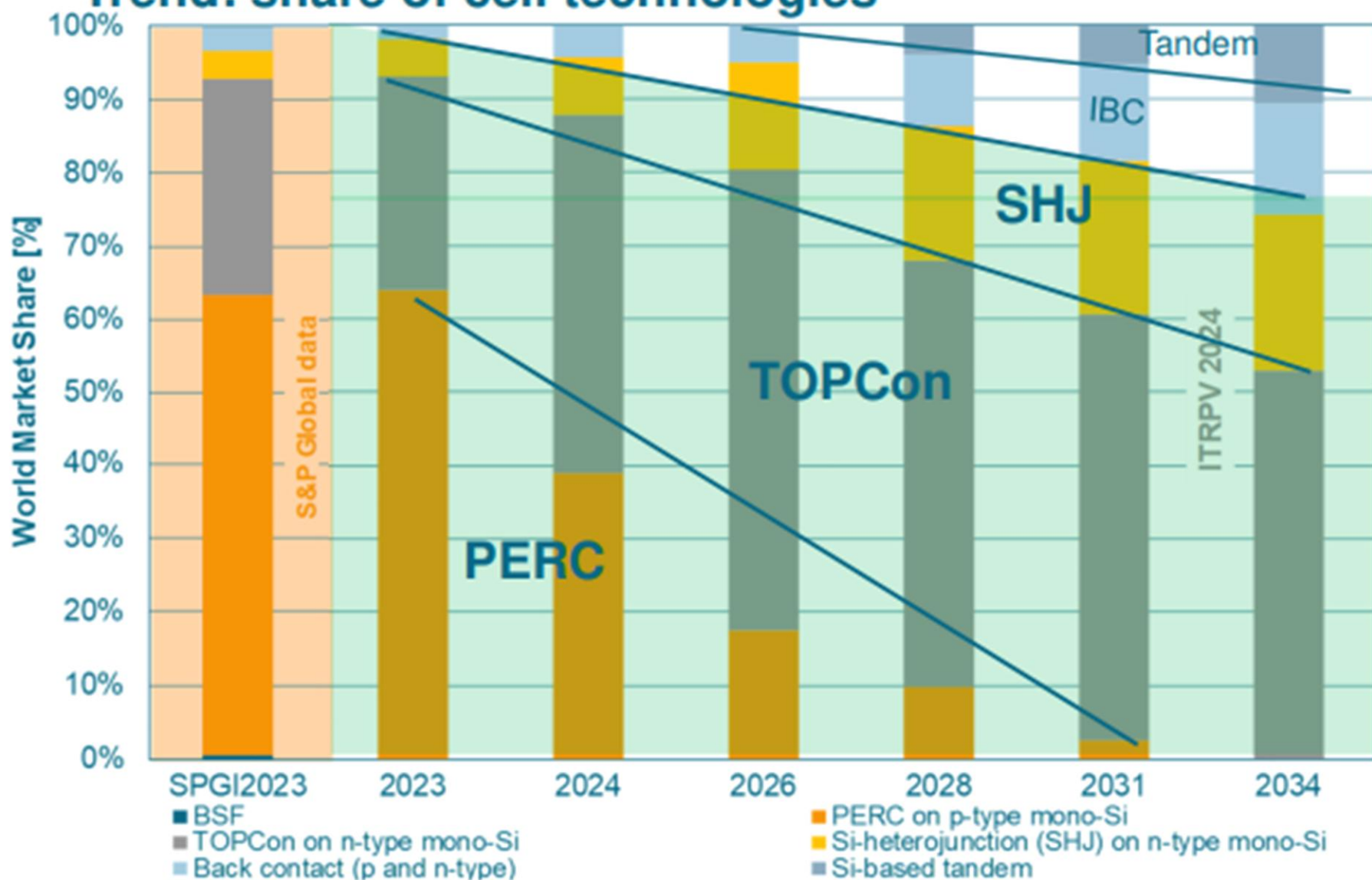
SEPTEMBER 23RD 2017

Corbyn prepares to govern Britain  
How match-fixing poisons sport  
Catalonia's destructive referendum  
If tech firms were sewage works

# Does China play fair?



## Trend: share of cell technologies







**Thanks!**

